## THE CITY OF SAN DIEGO



## **NEWS RELEASE**

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CONTACT: George Biagi (619)236-6633 Fax:(619)595-1481 qbiagi@sandiego.gov

## City to Declare Oct. 12 San Diego LGBT Latin Pride Day

**SAN DIEGO**--On Saturday, Oct. 12, Councilmember Toni Atkins will present the organizers of the second annual San Diego LGBT Latin Pride celebration with a Council resolution honoring the event for its commitment to the City's LGBT Latin community. Atkins, who sponsored the resolution, will make the presentation at the opening of the festival, which takes place from noon to 10pm in Balboa Park at Presidents Way and Park Boulevard.

"Pride events held for our people of color communities--such as Latin Pride and Ebony Pride--bring stronger recognition of our diversity to the larger LGBT community. They raise the stature and visibility of these communities, and allow us to focus on their unique issues that often aren't recognized or discussed," said Councilmember Toni Atkins. "I find these events to be very empowering for the communities of color, and I am honored to present Latin Pride with this Council resolution saluting them for their efforts. This is a great way for us to remind ourselves of our need for continued commitment to diversity within our LGBT community."

The resolution recognizes the mission of San Diego LGBT Latin Pride to improve the quality of life for lesbian, gay, bisexual, and transgender persons of Latin descent by raising funds and awareness for services, programs and educational support provided by the beneficiary, Bienestar San Diego. It also declares October 12, 2002, to be "San Diego LGBT Latin Pride Day" in the City of San Diego. A similar resolution was sponsored by Councilmember Atkins last month to commend the organizers of the first-ever Ebony Pride celebration